

SHEILA S. NAZARIAN MOBIN, MD, MMM

Board Certified Plastic Surgeon

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EDUCATION:

University of Southern California, Keck School of Medicine	Los Angeles, CA
Plastic Surgery, 2010-2013	
General Surgery, 2005-2008	
University of Southern California, Marshall School of Business	Los Angeles, CA
Masters in Medical Management, 2009 - 2010	
Children's Hospital, Los Angeles	Los Angeles, CA
Clinical Research Fellow, 2008-2010	
Albert Einstein College of Medicine	New York, NY
Medical Doctor, 2005	
Columbia College, Columbia University	New York, NY
Bachelor of Arts, 2001	
Premedical Major, Economics Concentration	
Harvard-Westlake High School	Los Angeles, CA

EXPERIENCE & MEMBERSHIPS:

October 2022	<i>Hillel of University of California Los Angeles (UCLA)</i>	Los Angeles, CA
	Active Member, Speaker	
	"Finding your Voice and Using It: A Journey"	
October 2021	<i>Brave Enough 2021 Women's CME Conference</i>	Scottsdale, AZ
	Active Member, Speaker	
	"Confidence Under Fire"	
	"How to Build a Brand"	
August 2021	<i>SCALE</i>	Nashville, TN
	Active Member, Speaker	
	Giving talks and educating on Labiaplasties, Personal Branding, and ROI on Social Media.	
January 2013- Present	<i>Nazarian Plastic Surgery</i>	Los Angeles, CA
	Founder, Plastic and Reconstructive Surgeon	

January 2017- Present	<i>Nazarian Institute</i> Founder, Speaker for Nazarian Institute ThinkBIG! Conferences	Los Angeles, CA
July 2020 - Present	<i>Netflix</i> Star of the Netflix Originals Series: Skin Decision Before and After	Los Angeles, CA
April 2019- Present	<i>International Society of Aesthetic Plastic Surgery</i> Active Member, Speaker	
February 2019- Present	<i>Los Angeles Society of Plastic Surgeons</i> Active Member, Speaker	
March 2016- Present	<i>American Society of Aesthetic Plastic Surgeons</i> 2016- 2018 External Marketing Committee Member 2016- 2018 Electronic Communications Committee Member 2017- 2018 Social Media Task Force Active Member, Speaker, CME Provider, Strategic Planning	
July 2015- Present	<i>American Society of Plastic Surgeons</i> Active Member, Speaker, CME Provider	
May 2015- Present	<i>California Society of Plastic Surgeons</i> 2015-2018 Co-Chair of Membership Committee Active Member	
November 2014- Present	<i>Board Certified Plastic Surgeon</i> American Board of Plastic Surgery	
June 2014- Present	<i>University of Southern California, Division of Plastic Surgery and Hand Surgery</i> Clinical Assistant Professor	
March 2012	<i>Curriculum Development Committee, American Society of Plastic Surgeons</i> Committee Member Developing relevant curriculum for plastic surgeons in training	
October 2010-	<i>Professionalism Curriculum Committee, University of Southern California</i> 2017-2018 Committee Member/Speaker/Moderator Creating professionalism curriculum for the Division of Plastic and Reconstructive Surgery. Moderating discussions. Giving talks on various topics related to work-life balance and professionalism challenges encountered in private practice.	
August 2008-	<i>Childrens Hospital, Los Angeles</i> June 2010 Clinical Research Fellow Performing and organizing clinical research in the department of craniofacial and plastic surgery.	Los Angeles, CA

June 2009-	<i>Persian American Cancer Institute</i> June 2010 Medical Board Member Non-profit - Educating, guiding, and supporting cancer patients. Fundraising. Recruiting bone marrow donors.	Los Angeles, CA
July 2005-	<i>Los Angeles County Hospital, USC University Hospital</i> August 2008 General Surgery Resident Caring for and operating on general surgery patients. Teaching and mentoring medical students and junior residents.	Los Angeles, CA
March 2003	<i>Arya Movie</i> Supporting Actress New York International Film Festival / Atlanta Film Festival	New York, NY
February 1998-	<i>Test Takers</i> December 2002 SAT Math Instructor / Tutor Teaching SAT math to classrooms of high-school students.	Roslyn Heights, NY
Summer 1999	<i>Columbia SURF Program</i> Researcher (Genetics Laboratory) Extracting plant nuclear DNA, Performing gel electrophoreses, Amplifying DNA via PCR, Sequencing DNA, and Analyzing DNA sequence.	New York, NY

HONORS:

August 2023	Super Doctors Southern California 2023 Super Doctors is a listing of outstanding doctors from more than 40 medical specialties who have attained a high degree of peer recognition or professional achievement
September 2022	Super Doctors Southern California 2023 Super Doctors is a listing of outstanding doctors from more than 40 medical specialties who have attained a high degree of peer recognition or professional achievement
July 2022	Americas Best Plastic Surgeons 2022: Newsweek
January 2022	Top Doctors 2022: Los Angeles Magazine
August 2021	Super Doctors Southern California 2022 Super Doctors is a listing of outstanding doctors from more than 40 medical specialties who have attained a high degree of peer recognition or professional achievement
June 2021	Emmy Award Nomination

June 2021	Best Lifestyle: Fashion/Beauty Show Awarded by Critics Choice Real TV Awards
January 2021	Top Doctors 2021: Los Angeles Magazine
December 2020	Top 100 'Best Aesthetic Injectors in America' for 2021
November 2019	2019 DCA Top 200 Doctors' Award
September 2019	Super Doctors Southern California 2020 Super Doctors is a listing of outstanding doctors from more than 40 medical specialties who have attained a high degree of peer recognition or professional achievement
May 2019	Top Plastic Surgeon West: Aesthetic Everything Award
May 2019	Top 100 Aesthetic Doctors: Aesthetic Everything Award
March 2019	Associated Faculty at Southern California University of Health Sciences
August 2018	2019 Southern California Super Doctors Based on a nomination process, Blue Ribbon Panel review, professional achievement and independent research by MSP communications
August 2018	Social Media Authority Award: Aesthetic Everything 2018 Conference
April 2018	2017 RealSelf 500 Winner Awarded for commitment to patient education and ability to inspire patients to share their story with the community.
January 2018	Southern California Super Doctors 2018
November 2017	Top Doctors 2018: Los Angeles Magazine Based on online peer-review surveys placed by certified doctors within Los Angeles Country
October 2017	American Society of Plastic Surgeons: Outstanding Paper Presentation
September 2017	Aesthetic Everything: Diamond Crystal Award Winner 2017
September 2017	Southern California Super Doctors 2018
March 2017	Southern California Rising Stars, Super Doctors 2017
December 2016	Comerica Bank and Los Angeles Lakers Franchise Award: Woman of Promise Awarded to women in business showing exceptional promise and ingenuity.
December 2016	Doctor's Choice National Winner Award: USA, Plastic Surgery Based on votes placed by physician colleagues.
December 2016	Doctor's Choice City Winner Award: Beverly Hills, Plastic Surgery

Based on votes placed by physician colleagues.

December 2016	RealSelf 100 Awarded for outstanding contributions to the RealSelf community.
March 2016	Southern California Rising Stars, Super Doctors 2016
October 2016	Ranked #2 in the Category of Top 10 Plastic Surgeons West 2016, Aesthetic Everything Based on votes placed by members of the Aesthetic Everything social network.
October 2016	Best Aesthetic Doctor in Southern California Award Highest award presented by The Aesthetic Academy
March 2016	Woman of the Year Highest award (Shamsi Hekmat Achievement Award) presented by The Persian American Women's Conference in celebration of International Women's Month.
December 2015	RealSelf 100 Awarded for outstanding contributions to the RealSelf community.
March 2015	Southern California Rising Stars, Super Doctors 2015
March 2015	PAWC Achievement Award Panelist at the Persian American Women's Conference discussing life, balance and achievement.
May 2013	Jeanine Chalabian Most Dedicated Teacher Award, by the Surgery Clerkship of the USC Medical School Highest faculty teaching award given to those who exhibit exemplary dedication to teaching medical students on the surgery clerkship, given to the USC Division of Plastic Surgery
December 2012	Best Maxillofacial Presentation <i>Award Recipient, Senior Resident's Conference</i> Presented research on presurgical nasoalveolar molding, \$500 award
Summer 1996	Bronfman Youth Fellowships in Israel <i>Fellow</i> Six-week, all-expenses-paid fellowship incorporating Jewish study and leadership training; 26 fellows selected out of an applicant pool of 600
October 2014	American Society of Maxillofacial Surgeons Best Clinical Paper Award Maxillofacial paper of the year: Highest award given to a publication by the ASMS for rhBMP-2 with a demineralized bone matrix scaffold versus autologous iliac crest bone graft for alveolar cleft reconstruction

PUBLICATIONS:

1. Hammoudeh, J.A.; Kleiber, G.M.; **Nazarian-Mobin, S.S.**; Urata, M.M. Bilateral Complex Odontomas: A Rare Complication of External Mandibular Distraction in the Neonate. *Journal of Craniofacial Surgery*: May 2009 - Volume 20 - Issue 3 - pp 973-976
2. **Nazarian-Mobin, S.S.**; Simms, K.; Urata, M.M.; Tarczy-Hornoch, K.; Hammoudeh, J.A. Misleading Presentation of an Orbital Lymphangioma. [Oral Surg Oral Med Oral Pathol Oral Radiol Endod](#). Dec 21, 2009.
3. Ray, E., Wu, T., **Nazarian Mobin, S.S.**, Reinisch, J., Urata, M.M. A Review of Options for Burned Ear Reconstruction. *Journal of Craniofacial Surgery*. Accepted.
4. **Nazarian-Mobin, S.S.**; Karatsonyi, A., Vidar, E.N.; Gamer, S.; Groper, J.; Hammoudeh, J.A.; Urata, M.M. Is Preoperative Nasolalveolar Molding More Effective in Unilateral or Bilateral Cleft Lip and Palate Patients? *Plastic and Reconstructive Surgery*. March, 2011
5. Sharma, G.; **Nazarian-Mobin, S.S.**; Lypka, M.; Urata, M.M. Heteropagus Twins. *Journal of Pediatric Surgery*. Accepted.
6. Hammoudeh J, Bindingnavale V, Davis B, Davidson Ward S, Sanchez-Lara P, Kleiber G, **Nazarian-Mobin SS**, Francis C, Urata M. Neonatal and infant mandibular distraction as an alternative to tracheostomy in severe obstructive sleep apnea. *Cleft Palate Craniofac J*. November 30, 2010.
7. **Nazarian-Mobin, S.S.**; Karatsonyi, A., Vidar, E.N.; Gamer, S.; Groper, J.; Hammoudeh, J.A.; Urata, M.M. The effects of presurgical nasolalveolar molding in bilateral cleft lip and palate patients. [Oral Surg Oral Med Oral Pathol Oral Radiol Endod](#).
8. **Nazarian-Mobin, S. S.**; Francis, Cameron S.; Karatsonyi, Ashley L.; Hammoudeh, Jeffrey A.; Urata, Mark M. Mandibular Distraction Instead of Tracheostomy in Pierre Robin Sequence Patients: Is It Worth It? *Plastic and Reconstructive Surgery*. 130(5): 766e-767e, November 2012.
9. Curtis K Deutsch PhD, Ryan E Butler, **Sheila S Nazarian Mobin MD, MMM**, Janet B Miller JD, PhD, Roberta Francis, Alison R Shell, Helen Yang, Katherine Sengoba, Jason R Cuomo, Anne T Hunt DSc, David C Kim MD, Mark M Urata MD, DDS, Clara M Lajonchere PhD. Cranial disproportion in multiplex autism: markedly increased width but decreased length. *Submitted*.
10. Cameron S. Francis, M.D., Clifford Sheckter, B.S., **Sheila S. Nazarian Mobin, M.D., M.M.M.**, Elizabeth Rommer, B.S., Daniel Yu, B.S., Jesse M. Duncan, D.D.S., Simon Gamer, D.D.S., John N. Groper, D.D.S., M.S., Mark M. Urata, M.D., D.D.S., Jeffery A. Hammoudeh, M.D., D.D.S. Three-dimensional facial analysis versus extraoral impression casting for PNAM measurements: a methodological comparison. *Submitted*.
11. Daniel Gould, MD, **Sheila Nazarian, MD, MMM**. A Primer on Social Media for Plastic Surgeons: What Do I Need to Know About Social Media and How Can It Help My Practice? ASJ May, 2017
12. Sheila Nazarian, MD, MMM. Advertising on Social Media: The Plastic Surgeon's Prerogative, Letter to the Editor. ASJ January 2017.
13. Daniel Gould, MD, **Sheila Nazarian, MD, MMM**. Commentary on: Plastic Surgery-Related Hashtag Utilization on Instagram: Implications for Education and Marketing. ASJ August, 2017
14. [Daniel J Gould, MD, PhD](#) [Sheila Nazarian, MD, MMM](#). Social Media Return on Investment: How Much is it Worth to My Practice? ASJ sjx152, 28 October 2017.
15. **Nazarian Mobin, S.** (2019). Commentary on: The Aesthetic Oculoplastic Surgery Video Teleconference Consult. *Oxford Aesthetic Surgery Journal, ASJ-19-0180* (ID: sjz100).
16. **Kaitlin Clark** Off-Label Is the New Black: The Weird New Ways Doctors Are Using Filler, September 26, 2019
17. **Tanyth Berkeley** Having this half-hour of absolute quiet — I like that a lot., October 03, 2019
18. **Nazarian Mobin, S.** (2023). Aesthetic Considerations for Treating the Middle Eastern Patient: Thriving in Diversity International Roundtable Series. *Journal of Cosmetic Dermatology, JCD-11-2022-1592 (ID:JOCD15640)*, 06 February 2023.

BOOK CHAPTERS:

1. Infections in Outpatient Surgery: Clinics in Plastic Surgery. Sheila S. Nazarian Mobin, MD, MMM, Geoffrey R. Keyes, MD, Robert Singer, MD, James Yates, MD, Dennis Thompson, MD. 2013
 2. Mastering Beauty: A Rare Glimpse into the Private Lives of Renowned Cosmetic Doctors Who Share Insights and Advice on the Complex Quest for Beauty. Beth Benton Buckley. 2018
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PSEN EDUCATIONAL CONTRIBUTION:

1. Benign and Malignant Skin Lesions Module: Plastic Surgery Education Network slide presentation with voiceover.
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PRESENTATIONS:

1. Cedars Sinai Plastic Surgery Day and Bernand G. Sarnat Lectureship: Current Research at Children's Hospital Los Angeles. **Nazarian-Mobin, S.S.** September 12, 2009. Los Angeles, CA.
2. American Cleft Palate – Craniofacial Association: Bone Morphogenic Protein and Demineralized Bone Matrix for the Repair of Alveolar Clefts – The CHLA Experience. Hammoudeh, J., **Nazarian-Mobin, S.S.**, Yen, S., Urata, M.M. Fort Worth, Texas. March 19, 2010.
3. American Association of Plastic Surgery - AAPS. A Comparison of Presurgical Nasoalveolar Molding Therapy in the Treatment of Unilateral Versus Bilateral Cleft Lip and Palate. **Nazarian Mobin, S.S.**, Karatsonyi, A., Vidar, N., Gamer, S., Groper, J., Urata, M.M. San Antonio, Texas. March 22, 2010.
4. International Meeting for Autism Research - IMFAR: Embryologically-Derived Measures of Dysmorphology Among AGRE Multiplex Autism Probands. [C. Deutsch](#), R. E. Butler, **S. S. Nazarian-Mobin**, B. S. Chambers, A. R. Shell, J. R. Cuomo, R. W. Francis, J. M. Stoler, M. M. Urata and C. Lajonchere. Philadelphia, Pennsylvania. May 21, 2010.
5. International Meeting for Autism Research - IMFAR: Cranial Width (not Macrocephaly) Is Markedly Increased in Multiplex Autism and Predicts the Extent of Craniofacial Dysmorphology. [R. E. Butler](#), C. Lajonchere, **S. S. Nazarian-Mobin**, B. S. Chambers, R. W. Francis, A. R. Shell, J. R. Cuomo, M. M. Urata and C. Deutsch. May 20-22, 2010, Philadelphia, Pennsylvania.
6. Francis CS, Nazarian Mobin SS, Karatsonyi A, Kim D, Hammoudeh JA, Urata MM. (2010, January). Mandibular distraction is cost effective compared to tracheostomy in Pierre Robin Sequence. Oral Presentation presented at: American Society of Plastic Surgeons Senior Residents Conference; Anaheim, CA.
7. International Society for the Study of Vascular Anomalies – ISSVA. The effects of acebutalol and conventional treatments on proliferative infantile hemangioma as scored by medical doctors, nurses, and lay people. **Nazarian Mobin, S.S.**; Karatsonyi, A; Urata, MM; Panossian, A. April 21-24, 2010. Brussels, Belgium.
8. Southern California American College of Surgeons: Salvage of the nipple areolar reconstruction with V-Y advancement flap with purse-string closure and dermal fat graft in tissue expanded breast reconstruction

- patients. Som Kohanzadeh, MD, **Sheila S. Nazarian Mobin, MD, MMM**, David Kulber, MD. January 22, 2011. Santa Barbara, CA.
9. *Southern California American College of Surgeons: 3-D Nasal Changes During Presurgical Nasoalveolar Molding.* **Sheila S. Nazarian Mobin, MD, MMM**, Cameron S. Francis, T. JoAnna Nguyen, MD, Jeffery A. Hammoudeh, MD, DDS, Mark M. Urata, MD, DDS. January 22, 2011. Santa Barbara, CA.
 10. *American Cleft Palate – Craniofacial Association: Mandibular Distraction is Cost-Effective Compared to Tracheostomy in Pierre-Robin Sequence.* **Sheila S. Nazarian Mobin, MD, MMM**, Cameron S. Francis, Ashley Karatsonyi, BS, Jeffery A. Hammoudeh, MD, DDS, Mark M. Urata, MD, DDS. April 9, 2011. Puerto Rico.
 11. *American Cleft Palate – Craniofacial Association: rhBMP-2 with Demineralized Bone Matrix versus Iliac Crest Bone Graft: A Volumetric Comparison of Alveolar Cleft Outcomes.* Jeffery A. Hammoudeh, MD, DDS, **Sheila S. Nazarian Mobin, MD, MMM**, Cameron S. Francis, Mark M. Urata, MD, DDS. April 8, 2011. Puerto Rico.
 12. *California Society of Plastic Surgeons: The Effects of Presurgical Nasoalveolar Molding in Bilateral Cleft Lip and Palate Patients.* **Sheila S. Nazarian Mobin, MD, MMM**; Ashley Karatsonyi, BA; Evan N. Vidar, BA; Simon Gamer, DDS; John Groper, DDS; Jeffrey A. Hammoudeh, MD, DDS; Mark M. Urata, MD, DDS. May 27-30. Monterey, CA.
 13. *Academy of Maxillofacial Prosthetic: Three-Dimensional Facial Analysis Versus Extraoral Impression Casting For Initial Pnam Measurements: A Methodological Comparison;* Cameron S. Francis, M.D., **Sheila S. Nazarian Mobin, M.D.**, Rashi Waghmare, DDS, Jesse M. Duncan, DDS, Nick Vidar, MS, Kathryn Iwata, Simon Gamer, DDS, John N. Groper, DDS, MS^{1,3}, Jeffery A. Hammoudeh, MD, DDS, Mark M. Urata, MD, DDS. October 30 – November 1, 2010. Orlando, FL.
 14. *The Pacific Coast Society for Prosthodontics: Three-Dimensional Facial Analysis Versus Extraoral Impression Casting For Initial Pnam Measurements: A Methodological Comparison;* Cameron S. Francis, M.D., **Sheila S. Nazarian Mobin, M.D.**, Rashi Waghmare, DDS, Jesse M. Duncan, DDS, Nick Vidar, MS, Kathryn Iwata, Simon Gamer, DDS, John N. Groper, DDS, MS^{1,3}, Jeffery A. Hammoudeh, MD, DDS, Mark M. Urata, MD, DDS. June 23 - 25, 2011. Pasadena, CA.
 15. *Senior Resident's Conference: Three-dimensional facial analysis versus extraoral impression casting for Pnam measurements: a methodological comparison.* Cameron S. Francis, M.D., Clifford Sheckter, B.S., **Sheila S. Nazarian Mobin, M.D., M.M.M.**, Elizabeth Rommer, B.S., Daniel Yu, B.S., Jesse M. Duncan, D.D.S., Simon Gamer, D.D.S., John N. Groper, D.D.S., M.S., Mark M. Urata, M.D., D.D.S., Jeffery A. Hammoudeh, M.D., D.D.S. December 2012. Chicago, IL.
 16. **Nazarian Mobin, S.** (2015, September 30). *Visionary Women.* Speech presented in Montage Beverly Hills, Beverly Hills.
 17. *ASAPS Resident's Business Conference: Social Media and How Many People Do I Hire?* **Sheila S. Nazarian Mobin, MD, MMM.** December 2015. Dallas, TX.
 18. *American Society of Aesthetic Plastic Surgeons, Resident Business Forum, 2015, Dallas. How many people should I hire? and Social Media.*
 19. *American Cleft Palate – Craniofacial Association: 3D CBCT Volumetric Outcomes of RHBMP-2 with Demineralized Bone Matrix Scaffold vs. Iliac Crest Bone Graft for Alveolar Cleft Reconstruction.* Fan Liang, MD, **Sheila S. Nazarian Mobin, MD, MMM**, Jeffrey Hammoudeh, MD, Mark Urata, MD.
 20. *American Society of Aesthetic Plastic Surgeons, 2016, Las Vegas: Social Media Podium Speaker and Non-invasive Body Sculpting Moderator.*
 21. *American Society of Plastic Surgeons, 2016, Los Angeles: Panelist for Non-Invasive Body Sculpting and Cellulite Reduction.*
 22. **Nazarian Mobin, S.** (2016, April 5). *Show Me The Money!* Speech presented at American Society for Aesthetic Plastic Surgery in Mandalay Bay Resort & Casino, Las Vegas.
 23. **Nazarian Mobin, S.** (2016, April 6). *Social Media... Just Do It!* Speech presented at American Society for Aesthetic Plastic Surgery in Mandalay Bay Resort & Casino, Las Vegas.
 24. **Nazarian Mobin, S.** (2016, May 2). *Social Media... Just Do It!* Speech presented at California Medical Spa and Medical Aesthetic Regulatory Workshop in Nelson Hardiman Law Firm, Los Angeles.

25. Nazarian Mobin, S. (2016, July). *MiraDry: Not Just for Cab Drivers*. Speech presented at The Aesthetic Show in Wynn Hotel, Las Vegas.
26. b. (2016, July). *Social Media... Just Do It!* Speech presented in Four Seasons DC, Washington DC.
27. **Nazarian Mobin, S.** (2016, July 8). *The Non-Invasive Mommy Makeover*. Speech presented at The Aesthetic Show in Wynn Hotel, Las Vegas.
28. **Nazarian Mobin, S.** (2016, July 23). *6 Key Digital Trends Impacting Our Practices*. Lecture presented at Key Digital Trends in Four Seasons DC, Washington DC.
29. **Nazarian Mobin, S.** (2016, September). *Why miraDry?* Speech presented at American Society of Plastic Surgeons in Los Angeles Convention and Exhibition Center, Los Angeles.
30. **Nazarian Mobin, S.** (2016, September). *Cellulite Treatments*. Speech presented at American Society for Aesthetic Plastic Surgery in Las Vegas.
31. **Nazarian Mobin, S.** (2016, September 15). *The Fat Freezing Phenomenon*. Speech presented in Mastros, Beverly Hills.
32. **Nazarian Mobin, S.** (2016, September 23). *The Cellfina Cellulite Solution*. Speech presented at American Society for Aesthetic Plastic Surgery in Las Vegas.
33. **Nazarian Mobin, S.** (2016, October 15). *Why miraDry?* Speech presented at The Aesthetic Academy in Marriott Hotel, Orange Country.
34. **Nazarian Mobin, S.** (2016, November 12). *The Complete Mommy Makeover, Including diVa™ Laser Vaginal Surgery*. Speech presented in Four Seasons Resort & Club, Dallas.
35. **Nazarian Mobin, S.** (2017, January). *Coolmini and its Integration Into My Practice*. Speech presented at Zeltiq Global Sales Summit in CA, San Diego.
36. **Nazarian Mobin, S.** (2017). *Merz Physician Digital Marketing: 2017*. Speech presented at Meraki Social in Texas, Dallas.
37. **Nazarian Mobin, S., & Emer, J.** (2017, January 31). *A Global Treatment Approach to Optimizing Patient Outcomes*. Speech presented at Merz Aesthetics in Century City, Los Angeles.
38. **Nazarian Mobin, S.** (2017, February 4). *Social Media... Just Do It!* Speech presented at WPS Enrichment Retreat in Hyatt Regency Newport Beach, Newport Beach.
39. **Nazarian Mobin, S.** (2017, February 4). *Non-Invasive Technologies*. Speech presented at Kaiser Plastic Surgery Symposium in Avenue of the Arts Hotel, Costa Mesa.
40. **Nazarian Mobin, S.** (2017, February 10-11). *Cool Mini: Submental Treatment*. Speech presented at 2017 Zeltiq Global Sales Meeting in Nevada, Las Vegas.
41. **Nazarian Mobin, S.** (2017, March 23-26). *My Approach to Facial Pigmentation*. Speech presented at State-of-the-Art in Facial Aesthetics in Hilton Riverside, New Orleans.
42. **Nazarian Mobin, S.** (2017, April 8). *Managing Social Media*. Speech presented at American Society for Laser Medicine & Surgery in Hilton San Diego Bayfront & San Diego Convention Center, San Diego.
43. **Nazarian Mobin, S.** (2017, April 28). *Social Media for Plastic Surgeons by A Plastic Surgeon*. Speech presented at American Society for Aesthetic Plastic Surgery in San Diego Convention Center, San Diego.
44. **Nazarian Mobin, S.** (2017, June 2). *Picosure*. Speech presented at Aesthetic Innovation Tour in Montage Beverly Hills, Beverly Hills.
45. **Nazarian Mobin, S.** (2017, June 29). *The Business of CoolSculpting: Practice ROI, Marketing Success*. Speech presented at The Aesthetic Show in Nevada, Las Vegas.
46. **Nazarian Mobin, S.** (2017, June 29). *Social Media... Just Do It!* Speech presented at The Aesthetic Show in Las Vegas.
47. **Nazarian Mobin, S.** (2017, July 6-9). *How to Attract and Keep Millennials?* Speech presented at The Aesthetic Show in The Wynn, Las Vegas.

48. **Nazarian Mobin, S.** (2017, October 6). *Online Doctor Reviews and How To Deal With Them*. Speech presented at American Society of Plastic Surgeons in Orange County Convention Center, Orlando.
49. **Nazarian Mobin, S.** (2017, October 9). *Social Media Marketing & How I Do It*. Speech presented at American Society of Plastic Surgeons in Orange County Convention Center, Orlando.
50. **Nazarian Mobin, S.** (2017, October 9). *Starting a New Successful Aesthetic Practice*. Lecture presented at American Society of Plastic Surgeons in Orange County Convention Center, Orlando.
51. **Nazarian Mobin, S.** (2017, October 9). *Trends in Micro and Minimally Invasive Aesthetic Surgery*. Speech presented at American Society of Plastic Surgeons in Orange County Convention Center, Orlando.
52. **Nazarian Mobin, S.** (2017, October 9). *Pursuing the Marketing Envelope on the Cutting Edge*. Speech presented at American Society of Plastic Surgeons in Orange County Convention Center, Orlando.
53. **Nazarian Mobin, S.** (2017, October 9). *Thrive vs. Fail in Practice*. Speech presented at American Society of Plastic Surgeons in Orange County Convention Center, Orlando.
54. **Nazarian Mobin, S.** (2017, November 3). *Cellfina: An Innovative & Effective Solution for Cellulite*. Speech presented at Global Aesthetic Conference in Loews Miami Beach Hotel, Miami.
55. **Nazarian Mobin, S.** (2017, November 4). *Social Media Vs Conventional Advertising: What Is The Return On Investment*. Lecture presented at Global Aesthetic Conference in Loews Miami Beach Hotel, Miami.
56. **Nazarian Mobin, S.** (2017, November 18). *How I do Social Media*. Speech presented at The Aesthetic Academy in Hyatt Regency Newport Beach, Newport Beach.
57. *American Society of Aesthetic Plastic Surgeons, 2017. Social Media for Plastic Surgeons by a Plastic Surgeon*, 2-hour CME.
58. *The Aesthetic Show, 2017: How to Attract and Keep Millennials*. Key Note Speaker
59. *American Society of Plastic Surgeons, 2017: Hot Topics (Panelist), Trends in Micro and Minimally Invasive Aesthetic Surgery (Instructor), Thrive vs. Fail in Practice (Panelist), Pushing the Marketing Envelope on the Cutting Edge- Perspectives from Thought Leaders (Panelist), Starting a New Successful Aesthetic Practice (Instructor)*.
60. *Global Aesthetics Conference, 2017: Social Media vs Conventional Advertising: What is the Return on Investment?*
61. *American Society of Aesthetic Plastic Surgeons, 2018. Social Media for Plastic Surgeons by a Plastic Surgeon*, 2-hour CME.
62. *Aesthetic Everything, 2018, Scottdale. Halo for Facial Use*.
63. *International Society of Plastic Surgeons, 2018, Miami. Social Media Case Study: The Skin Spot Beverly Hills*, 2-hour CME.
64. **Nazarian Mobin, S.** (2018, February 10). *Sinai Sisterhood Shabbaton*. Speech presented at Sharsheret Pink Shabbat in Sinai Temple, Los Angeles.
65. **Nazarian Mobin, S.** (2018, February). *Labiaplasty: Techniques, Lessons Learned and Business Potential*. Lecture presented at IMCAS World Congress 2018 in Palais des Congrès, Paris.
66. **Nazarian Mobin, S.** (2018, February). *Social Media Marketing and Return On Investment*. Lecture presented at IMCAS World Congress 2018 in Palais des Congrès, Paris.
67. **Nazarian Mobin, S.** (2018, March 23). *Non Surgical Body Tightening – What Works*. Lecture presented at Los Angeles Multi-Specialty Cosmetic Academy in Four Seasons Hotel, Los Angeles.
68. **Nazarian Mobin, S.** (2018, March 23). *Feminine Rejuvenation – The New Frontier in Aesthetics*. Lecture presented at Los Angeles Multi-Specialty Cosmetic Academy in Four Seasons Hotel, Los Angeles.
69. **Nazarian Mobin, S.** (2018, March 23). *The “Mommy Makeover” with Vaginal Rejuvenation*. Lecture presented at Los Angeles Multi-Specialty Cosmetic Academy in Four Seasons Hotel, Los Angeles.
70. **Nazarian Mobin, S.** (2018, April 27). *Social Media for Plastic Surgeons by a Plastic Surgeon*. Lecture presented at The Aesthetic Meeting 2018 in Jacob K. Javits Convention Center, New York.

71. **Nazarian Mobin, S.** (2018, June 1). *Ups and Downs of Social Media*. Lecture presented at The Ohio Valley Society of Plastic Surgeons in Westin Hotel Cleveland, Ohio.
72. **Nazarian Mobin, S.** (2018, June 2). *Pearls and Perils of Aesthetic Practice*. Lecture presented at The Ohio Valley Society of Plastic Surgeons in Westin Hotel Cleveland, Ohio.
73. **Nazarian Mobin, S.** (2018, August 10). *Halo Laser for Facial Use*. Lecture presented at The Aesthetic Everything Conference in Scottsdale, Arizona.
74. **Nazarian Mobin, S.** (2018, November 2). *Social Media Case Study: The Skin Spot Beverly Hills*. Lecture presented at The International Society of Plastic Surgery 2018 in South Beach Miami.
75. **Nazarian Mobin, S.** (2019, February 2). *Do's and Don'ts in Social Media: What Is at Stake*. Lecture presented at IMCAS World Congress 2019 in Paris, France.
76. **Nazarian Mobin, S.** (2019, February 2). *Catch the Train of Social Media Marketing*. Lecture presented at IMCAS World Congress 2019 in Paris, France.
77. **Nazarian Mobin, S.** (2019, February 2). *Digitize Your Practice*. Lecture presented at IMCAS World Congress 2019 in Paris, France.
78. **Nazarian Mobin, S.** (2019, February 2). *Instagram As a Communication Tool Towards Your Patients*. Lecture presented at IMCAS World Congress 2019 in Paris, France.
79. **Nazarian Mobin, S.** (2019, February 8). *The Future is Now: Discover Why Millennials are Desirable and Necessary for Any Thriving Aesthetic Practice*. Lecture presented at the Medical Spa Show in Las Vegas, Nevada.
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100. **Nazarian Mobin, S.** (2020, March 1). *Panel: From My Panel to Yours*. Lecture presented at the 12th American-Brazilian Aesthetic Meeting in Park City, Utah.
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KEYNOTE SPEAKER

- Albert Einstein College of Medicine.
 - Mexican Society of Plastic Surgeons 52nd Annual International Congress
 - Brave Enough 2021 CME Women's Conference
 - American Medical Spa Show
 - Modern Day Boss Digital Summit
 - The Impact Forum Foundation
 - Scale Music City
 - California Society of Plastic Surgeons
 - 16th Annual American-Brazilian Aesthetic Meeting
-

ADVISORY BOARDS

- Allergan
- Galderma
- Merz Aesthetics
- Revision Skincare
- Alastin Skincare
- Sente Skincare
- Endo Pharmaceuticals

SOCIAL MEDIA INFLUENCER

- INSTAGRAM: COMBINED OVER 1M
 - @drsheilanazarian
 - @themodelsurgeon
 - @spa26
 - @theskinspotbeverlyhills
 - @thinkbig
 - @nazarianinstitute
 - @onlyhands
- FACEBOOK: COMBINED 40K
 - Sheila Nazarian Mobin
 - Dr. Sheila Nazarian
 - Nazarian Plastic Surgery
 - Spa26
 - The Skin Spot
 - Nazarian Institute
- YOUTUBE: 26K FOLLOWERS
 - Nazarian Plastic Surgery
 - Spa26
 - The Skin Spot
 - Nazarian Institute